

John Ebersole

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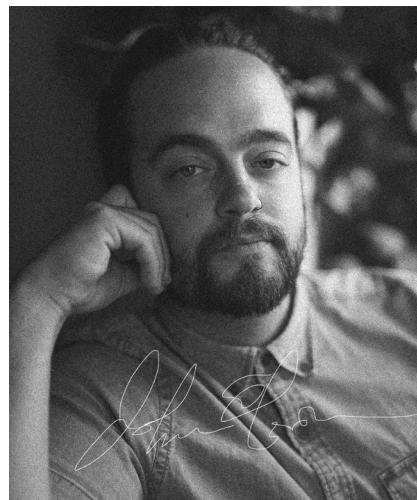
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<https://johnebersole.com/portfolio>

Bachelor of Arts in Business Management

+ Minor in Fine Art

Texas Lutheran University



Core Competencies

- Graphic & Apparel Design
- Web Development (HTML · CSS · PHP · WordPress)
- SEO & Performance Optimization
- Professional Photography & Videography
- Multi-Channel Marketing Campaigns (Print & Digital)
- UX/UI Design & Website Management
- Project & Budget Management
- Motion Graphics & Video Production
- Cross-Functional Team Collaboration
- AI Software Integration

Work History

Lantern Learning Group

Brand Manager & Graphic Designer Mar 2023 – Present

Orchestrate artful layouts and copy across print and digital, shepherd design projects from concept to completion, and procure crafted materials. Maintain and optimize the website—HTML, CSS, PHP, WordPress—through AI-driven insights, speed checks, and SEO tracking. Capture and polish event media with AI-enhanced photography, videography, and motion graphics.

Mr. E's Electronics

Operations & Brand Manager Mar 2022 – January 2025

Steered budgets toward maximum creative impact. Aligned leadership and teams, then launched multi-channel campaigns—print, signage, collateral. Built scalable, UX-focused websites with SEO at heart. Fostered team accountability and empathy through conflict resolution and collaborative initiatives, ensuring brand coherence and operational efficiency.

Rizn Ink

Graphic Designer June 2019 – October 2022

Forged bold apparel art for CrossFit gyms, breweries, and boutiques—translating identities into wearable statements. Partnered with printers on Pantone-perfect, production-ready files. Extended brand strategy into web design, managing swift-paced projects that drove engagement and boosted sales.

Nineteen-Ten Church

Graphic Designer & Media Production May 2018 – August 2021

Crafted cohesive graphics for print and digital channels—logos, email campaigns, apps, and websites. Collaborated with executive teams under tight deadlines, applying typography and color theory to uphold brand unity. Captured event photography and videography, delivering polished media that resonated with the congregation.